

SAME



New 1968 Galaxie 500 2-door Hardtop



New 1968 Mustang Hardtop

PRICE

GALAXIES AND MUSTANGS . . . SAME PRICE?

Since Leon Ames acquired sole ownership of the Ford dealership in Redondo Beach in June, 1964, and named it Dick Wilson Ford, the good people of the South Bay have become more and more aware of Ford in their community.

Now, ground has been broken at 1840 South Pacific Coast Highway (next to the Plush Horse), on the most modern Ford dealership in Southern California, including the sophisticated Ford Rotunda Diagnostic Center.

To be ready for this greatly expanded facility, under our progressive management, we need to accelerate sales NOW, so we will have developed the habit by June 1st (our target-move date.) To kick off this volume sales drive, we've ordered huge numbers of the two most popular models: Mustangs and Ford Galaxie 500's.

We have 155 new 1968 Mustangs and Ford Galaxie 500 2-Door Hardtops in stock and on the way from the factory, for immediate sale. We have a very special price for these Mustangs in stock, like this one, for example: #345.

\$2367. New 1968 Galaxie 500 2-Door Hardtops, with most popular equipment list for about \$3700. We are selling them for the same price as Mustangs with comparable equipment.

Can you imagine what we'll sell new Mustangs for, at this rate?

One week only. Nothing this good can last forever.

As we go OUT for Volume, you are IN for savings.

The ACTION CENTER of the South Bay

LEON AMES'

DICK WILSON



730 SO. PACIFIC COAST HIGHWAY—NEW CAR DEPARTMENT
234 SO. PACIFIC COAST HIGHWAY—USED CAR DEPARTMENT

REDONDO BEACH

FR 6-8793

SP 2-5526

Open Monday Through Friday 9 a.m. to 10 p.m.—Saturday 9 a.m. to 8 p.m.—Sunday 9 a.m. to 6 p.m.

REWARD ONLY

\$2393

PLUS TAX & LICENSE
FOR A
'68 MUSTANG

STK # 68-42

WHY BUY ANY NORMAL CAR WHEN YOU CAN BUY A NEW VEL'S MUSTANG FOR JUST 54.97* A MO?

OR IF YOU PREFER: V-8, DE LUKE WHEEL COVERS, POWER STEERING, RADIO, ELECTRIC CLOCK, DLX. BLTS., CRUISEOMATIC, TINTED GLASS, R-WIND, DE FOG, WHITE SIDEWALL TIRES, *CG-100, LOW AS \$60.11 A MONTH.

NO WONDER 'TORRID' VEL HAS SO MANY HOT TRADE-INS

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| <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'60 FALCON</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$15 dn. \$15 mo. 24 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$199</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'66 MUSTANG</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$45 dn. \$45 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$1699</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'64 MONZA</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$30 dn. \$30 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$699</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'63 PONTIAC</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$40 dn. \$40 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$999</p> |
| <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'66 FORD LTD</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$79 dn. \$79 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$2199</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'60 T-BIRD</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$24 dn. \$24 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$366</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'65 CHRYSLER</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$89 dn. \$89 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$2299</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'66 GALAXIE</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$75 dn. \$75 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$1899</p> |
| <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'64 PONTIAC</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$55 dn. \$55 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$1299</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'65 FORD</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$33 dn. \$33 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$799</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'64 OLDSMOBILE F85</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$33 dn. \$33 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$799</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'66 RENAULT</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$10 dn. \$10 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$99</p> |
| <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'66 MUSTANG</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$24 dn. \$24 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$1399</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'63 FORD</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$24 dn. \$24 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$699</p> | <p style="font-size: 0.7em;">REWARD</p> <p style="font-size: 0.7em;">'65 IMPALA</p> <p style="font-size: 0.7em;">Must. radio, heater, 400 cc. 4000 4000 4000</p> <p style="font-size: 0.7em;">\$35 dn. \$35 mo. 36 mos.</p> <p style="font-size: 1.2em; font-weight: bold;">\$1499</p> | |

REWARD PRICES GOOD TIL SUNDAY NIGHT. ABOVE PAYMENTS ON APPROVED BANK CREDIT

FREE LIFETIME SERVICE WARRANTY ON EVERY USED CAR. THIS WARRANTY IS ISSUED BY VEL'S FORD GALAXIE CO. (NOT BY NEW CAR MANUFACTURERS). IT'S FOR THE LIFE OF YOUR CAR AS LONG AS YOU OWN IT.

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FINANCIAL CENTER. MAIL AND SHOPPING CENTER.

el's FORD

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